



**GALVESTON**  
\* ISLAND \*  
Park Board of Trustees

**NOTICE OF REGULAR MEETING**

Park Board of Trustees of the City of Galveston  
Tourism Development Advisory Committee  
Tuesday, April 18, 2017 at 9:00 a.m.  
Park Board Plaza, Board Room - First Floor  
601 Tremont Street, Galveston, Texas 77550

- I. Call Meeting To Order
- II. Pledge Of Allegiance
- III. Roll Call And Declaration Of A Quorum
- IV. Conflict Of Interest Declarations
- V. Requests To Address The Committee

*The public shall be allowed to address the Committee regarding one or more agenda or non-agenda items. All requests to address the Committee must be submitted in writing to the Committee Reporter the day of the Committee meeting. Each person shall be limited to three (3) minutes regardless of the number of items addressed.*

- VI. Approval Of Minutes

Documents:

[MARCH 21, 2017 TDAC MINUTES.PDF](#)

- VII. Discuss And Consider Recommending For Approval The 2017 Strategic Plan For Tourism Development

Documents:

[2017.AND.BEYOND.STRATEGY..PDF](#)

- VIII. Update On Lonestar National Recreation Area Efforts - Victoria Herrin, Campaign Director (20 Minutes)

- IX. 2017 Mardi Gras Update - Mike Dean, Yaga's Entertainment
- X. Recycling Update And Presentation - Karla Klay (10 Minutes)
- XI. City Of Galveston Branding Update - Jaree Hefner (20 Minutes)
- XII. Discuss And Consider Funding For Seawall Fireworks 2017

Documents:

[FIREWORKS 2017.PDF](#)

- XIII. Discuss And Consider Hosting 2019 TSAE New Ideas Conference

Documents:

[TSAE NEW IDEAS 2019.PDF](#)

- XIV. Monthly CVB Reports
- XV. Future Agenda Items
- XVI. Announcements
- XVII. Next TDAC Scheduled Meeting - May 16, 2017
- XVIII. Adjournment

*I certify that the above Notice of Meeting was posted in a place convenient to the public, in accordance with Chapter 551 of the Texas government Code, on or before April 13, 2017 before 5:00 p.m.*

Approved

Via Email \_\_\_\_\_

Maureen Patton  
Chair, TDAC

Verbal Approval \_\_\_\_\_

Joyce Calver McLean  
Chair, Park Board of Trustees

Approved as to Format

Verbal Approval \_\_\_\_\_

Kelly de Schaun  
Park Board Executive Director

**Please Note Members of the City Council may be attending and participating in the discussion.**

In accordance with the provisions of the Americans with Disabilities Act (ADA), persons in need of a special accommodation to participate in this proceeding shall, within three (3) days prior to any proceeding, contact the Park Board Administration Office, 601 Tremont, Galveston Texas 77550 (409-797-5147)