

Media Contact

Ivette Wilhelm
Public Relations Coordinator
Park Board of Trustees
Office: 409-797-5124
Email: iwilhelm@galvestonparkboard.org



Galveston Park Board Update: July 24, 2014

The Galveston Park Board of Trustees held its regularly scheduled meeting at 1:30 p.m. Tuesday, July 22 at Park Board Plaza. Below is an update of news from the boardroom.

Board Approves Funding for Texas Travel Industry Association (TTIA) Annual Summit

The board Tuesday approved \$26,000 to fund an opening night reception for the 2014 Texas Travel Industry Association Summit (TTIA) from the organization's special project fund. As the host destination for the 2014 TTIA Summit, the Galveston Island Convention & Visitors Bureau (CVB) is responsible for sponsoring an opening night reception, which will take place Sept. 28 at the Galveston Island Historic Pleasure Pier. The 2014 TTIA Summit will be held Sept. 28- Oct. 1. The TTIA Summit is the only statewide event in Texas that provides the opportunity for the entire Texas travel and tourism industry to network with other industry leaders and learn about travel trends, marketing and promotions, best practices, new services and advocacy to help the industry grow and prosper.

Board Approves Funding for New Downtown Banner Signage

On Tuesday the board approved \$22,000 from the Downtown Oversight Fund to install pole banner signage in downtown Galveston. The Galveston CVB has been working with the Downtown Oversight Committee to maximize a \$100,000 marketing budget for downtown. With the success of the wayfinding signage placed downtown last year, the CVB believes pole banner signage is another valuable addition to enhance the visitor experience while creating exposure for downtown businesses. Banners will be placed in the area bordered by Church to Strand streets and 21st to 25th streets. The banners will be installed by the end of the summer.

Board Approves Funding for 2014 TWELVE Event

The board Tuesday approved \$5,000 from the special event incentive fund for the 2014 TWELVE event—a project that puts a 35mm camera in the hands of 12 Galveston residents with the purpose of capturing on film, the various social issues and viewpoints of life on the island. At the end of the project, each participant will select their favorite photo, which will then become a part of an exhibition available for auction at the Oct. 11 ArtWalk. This year's TWELVE project will feature 12 musicians as they use their cameras to show life behind the microphone in Galveston. The project also includes a concert series beginning Sept. 6 in which each photographer will perform at various venues across the island. Proceeds from the project will be used to generate scholarships for area youth interested in music and arts.

Announcements

- On Tuesday, the board announced new appointments to the Tourism Development Advisory Committee, Beach Maintenance Advisory Committee, Downtown Oversight Committee and the Finance and Operations Committee. For a complete list of committee members, visit www.galvestonparkboard.org.
- On Tuesday, the board reviewed and discussed proposed budgets for the Tourism Development, Beach Cleaning and Nourished Beach for the 2014-2015 fiscal year.
- The Park Board of Trustees will hold a special called meeting at 1:30 on Aug. 5 for a presentation by Patty Knudson of Houston-Based planning firm Knudson Services regarding the Park Board Master Planning Project for Stewart Beach and East Beach.

About the Park Board of Trustees

The Park Board of Trustees oversees beach maintenance and tourism development on Galveston Island, including operations for beach cleaning, the Galveston Island Beach Patrol and the Galveston Island Convention & Visitors Bureau. For more information on the Park Board of Trustees, please visit www.galvestonparkboard.org.

###