

Media Contact

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Galveston Park Board Update: February 8, 2013

The Galveston Park Board of Trustees held a special called meeting at 10:00 a.m. Friday, February 8 at Park Board Plaza. Below is an update of news from the board room.

NEWS

Contract Awarded for Downtown Wayfinding Signage

Friday, the Park Board of Trustees awarded a \$62,145-contract to Houston-based National Signs for the production of eight new downtown pedestrian wayfinding signs. The signs – which will be funded by downtown parking meter revenue – will include downtown information, maps, and links to an updated downtown website and mobile site. While the installation process will be completed by National Signs, Trey Click of Parrot Media LLC will handle the design work for the project. The new signage is expected to be installed by the end of the spring.

Summer Music Series Approved at East Beach

The Park Board of Trustees on Friday approved a \$27,500-contract with booking agency US Backline for the management of a new summer music series at East Beach. The Galveston-based company will be responsible for booking bands and providing onsite sound technicians. The music series will kick off with Spring Break performances on March 10 and 17 and will continue every second, third and fourth Sunday, May through September.

Special Event Funding Approved for Redfish Rodeo

Friday, the Park Board of Trustees agreed to dedicate \$7,500 from its special event fund to support Redfish Rodeo – a new event coming to Galveston this September. The funds will be used to market the event and to offset the cost of relocating the Redfish Rodeo from South Padre to Galveston. The Redfish Rodeo is a three-day women's fishing tournament in which teams compete to raise money to benefit a charity of their choice. The Redfish Rodeo will also fundraise for the Galveston Bay Foundation.

New Concessionaires at East Beach

The Park Board of Trustees approved an agreement with two new concessionaires for East Beach. Beach Buddies LLC will open a portable trailer at Apffel Park during the next beach park season, offering beach supplies for visitors. The second concessionaire, Alamo Tamales, is a Houston-based Mexican restaurant which will operate a trailer at the new Apffel Pavilion.

About the Park Board of Trustees

The Park Board of Trustees oversees beach maintenance and tourism development on Galveston Island, including operations for beach cleaning, the Galveston Island Beach Patrol and the Galveston Island Convention & Visitors Bureau. For more information on the Park Board of Trustees, please visit www.galvestonparkboard.org.

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