



**NOTICE OF REGULAR MEETING**  
**Park Board of Trustees of the City of Galveston**  
**Workforce Development Committee**  
**Wednesday, February 9, 2022, 9:00 a.m.**  
**Galveston, Texas 77550**

**The Park Board of Trustees will conduct this meeting via video conference in order to maintain social distancing guidelines to help reduce the spread of the Covid-19 virus.**

I. Call Meeting To Order

II. Roll Call And Declaration Of A Quorum

III. Conflict Of Interest Declarations

IV. Requests To Address The Committee

*The public shall be allowed to provide comment to the committee regarding one or more agenda or non-agenda items. All requests to address the committee must be submitted in writing by completing the Public Comment Form available on the Park Board of Trustees website at the following link prior to the start of the meeting.*

[HTTPS://WWW.GALVESTONPARKBOARD.ORG/FORMS.ASPX?FID=65.](https://www.galvestonparkboard.org/forms.aspx?fid=65)

V. Discuss And Consider Approval Of Meeting Minutes

Documents:

[1.12.22 WDC - MINUTES.PDF](#)

VI. Presentation And Discussion On Certified Tourism Ambassador (CTA) Training For Students At Ball High School, Galveston College And Texas A&M Galveston And Local Employers (Jacquelyn Helton, 10 Minutes)

Documents:

[PRESENTATION AND DISCUSSION ON CERTIFIED TOURISM AMBASSADOR TRAINING FOR STUDENTS AND LOCAL EMPLOYERS.PDF](#)

VII. Presentation And Discussion On Strategic Marketing Plan (Neil Murphy, 20 Minutes)

Documents:

[PRESENTATION AND DISCUSSION ON STRATEGIC MARKETING PLAN.PDF](#)

VIII. Presentation And Discussion On Map Of Educational Track For Ball High School Hospitality Courses/Programs (Sherry Rooks, 10 Minutes)

Documents:

PRESENTATION AND DISCUSSION ON MAP OF EDUCATIONAL TRACK FOR  
BALL HIGH SCHOOL HOSPITALITY COURSES AND PROGRAMS.PDF

- IX. Update And Discussion On VIP Event For GISD High School And Middle School Principals  
And Counselors (Committee Members, 10 Minutes)

Documents:

UPDATE AND DISCUSSION ON VIP EVENT FOR GISD HIGH SCHOOL AND  
MIDDLE SCHOOL PRINCIPALS AND COUNSELORS.PDF

- X. Update On Committee Meeting Governance Policy Approved By Board Of Trustees (Schel  
Heydenburg, 10 Minutes)

Documents:

UPDATE ON COMMITTEE MEETING GOVERNANCE POLICY APPROVED BY  
BOARD OF TRUSTEES.PDF  
BOARD AGENDA ITEM OVERVIEW.PDF  
BOARD AND COMMITTEE MEETING GUIDELINES AND PROCEDURES.PDF

- XI. 2021-2022 Committee Work Plan

Documents:

WDC FY21.22 WORK PLAN.PDF

- XII. Future Agenda Items

- XIII. Announcements

- XIV. Adjournment

***I certify that the above Notice of Meeting was posted in a place convenient to the public, in  
accordance with Chapter 551 of the Texas government Code, on or before February 4, 2022,  
5:00 p.m.***

**Approved**

Cissy Matthews, Chair, Workforce Development Committee

**Approved**

Spencer Priest, Chair, Park Board of Trustees

**Approved as to Format**

Kelly de Schaun, Chief Executive Officer

**Please Note Members of the City Council may be attending and participating in the discussion.**

In accordance with the provisions of the Americans with Disabilities Act (ADA), persons in need of a special accommodation  
to participate in this proceeding shall, within three (3) days prior to any proceeding, contact the Park Board Administration

Office, 601 Tremont, Galveston Texas 77550 (409-797-5147)