



NOTICE OF REGULAR MEETING
Park Board of Trustees of the City of Galveston
Tourism Development Advisory Committee
Friday, February 26, 2021 at 9:00 a.m.
Galveston, Texas 77550

In accordance with the order effective March 16, 2020 issued by the Office of the Texas Governor, the Park Board of Trustees will conduct this meeting via video conference in order to maintain social distancing guidelines for the reduction in the spread of the Covid-19 virus.

I. Call Meeting To Order

II. Roll Call And Declaration Of A Quorum

III. Conflict Of Interest Declarations

IV. Requests To Address The Committee

The public shall be allowed to provide comment to the Committee regarding one or more agenda or non-agenda items by completing the Public Comment Form available on the Park Board of Trustees website at the following link prior to the start of the meeting:

[HTTPS://WWW.GALVESTONPARKBOARD.ORG/FORMS.ASPX?FID=65](https://www.galvestonparkboard.org/forms.aspx?fid=65)

V. Discuss And Consider Approval Of Meeting Minutes

Documents:

[JANUARY 19, 2021 - TOURISM DEVELOPMENT ADVISORY COMMITTEE MEETING MINUTES.PDF](#)

VI. New Employee Introductions - Michael Woody (5 Minutes)

Documents:

[OVERVIEW NEW EMPLOYEE INTRODUCTIONS.PDF](#)

VII. Discuss And Consider Approval Of Threshold 360 Funding - Melody Smith (15 Minutes)

Documents:

[OVERVIEW THRESHOLD 360 VIRTUAL TOURS.PDF](#)

VIII. Discuss Park Board Strategic Plan (Tammy Canavan, 45 Minutes)

Documents:

STRATEGIC PLAN OVERVIEW.PDF

IX. Monthly Convention & Visitors Bureau (CVB) Reports

Documents:

JANUARY 2021 MONTHLY CVB REPORTS.PDF

X. 2020-2021 Committee Work Plan For Reference

Documents:

TDAC 2020-2021 WORK PLAN.PDF

XI. Future Agenda Items

XII. Announcements

XIII. Next Tourism Development Advisory Committee (TDAC) Scheduled Meeting - March 16, 2021

XIV. Adjournment

I certify that the above Notice of Meeting was posted in a place convenient to the public, in accordance with Chapter 551 of the Texas government Code, on or before February 22,2021 5:00 p.m.

Approved
to Format
Will Wright
Chair, TDAC

Approved
Spencer Priest
Chair, Park Board of Trustees

Approved as
Kelly de Schaun
Park Board CEO

Please Note Members of the City Council may be attending and participating in the discussion.

In accordance with the provisions of the Americans with Disabilities Act (ADA), persons in need of a special accommodation to participate in this proceeding shall, within three (3) days prior to any proceeding, contact the Park Board Administration

Office, 601 Tremont, Galveston Texas 77550 ([409-797-5147](tel:409-797-5147))