



NOTICE OF REGULAR MEETING
Park Board of Trustees of the City of Galveston
Tourism Development Advisory Committee
Tuesday, May 18, 2021 at 9:00 a.m.
601 Tremont Street, Galveston, Texas 77550

In accordance with the order effective March 16, 2020 issued by the Office of the Texas Governor, the Park Board of Trustees will conduct this meeting via video conference in order to maintain social distancing guidelines for the reduction in the spread of the Covid-19 virus.

I. Call Meeting To Order

II. Roll Call And Declaration Of A Quorum

III. Conflict Of Interest Declarations

IV. Requests To Address The Committee

The public shall be allowed to provide comment to the Committee regarding one or more agenda or non-agenda items by completing the Public Comment Form available on the Park Board of Trustees website at the following link prior to the start of the meeting:

[HTTPS://WWW.GALVESTONPARKBOARD.ORG/FORMS.ASPX?FID=65](https://www.galvestonparkboard.org/forms.aspx?fid=65)

V. Discuss And Consider Approval Of Meeting Minutes

Documents:

[APRIL 20,2021 TOURISM DEVELOPMENT ADVISORY COMMITTEE MEETING MINUTES.PDF](#)

VI. Update On The Proposed Master Plan For Managing Vacation Rentals Following The Review And Input From City Officials (Claire Reisweg, 10 Minutes)

Documents:

[TDAC VR MASTER PLAN UPDATE.PDF](#)

VII. Discuss And Consider Resolution Regarding Galveston Island Vacation Rentals (Kelly De Schaun, 10 Minutes)

Documents:

[VACATION RENTAL RESOLUTION.PDF](#)

VIII. Discuss And Consider Expansion Of Footprint To Christmas Exhibits To Include Market Street (Trey Click, 20 Minutes)

Documents:

[OVERVIEW_2021 DOWNTOWN HOLIDAY DECORATIONS.PDF](#)

IX. Update On Advertising Performance For January - March 2021 (Melody Smith, 10 Minutes)

Documents:

[OVERVIEW 2021 SPRING ADVERTISING PLAN.PDF](#)

X. Update On 7th Annual Galveston Island Tourism Summit (Jacquelyn Helton, 10 Minutes)

Documents:

[BOARD AND COMMITTEE MEETING OVERVIEW FORM_TOURISM SUMMIT 2021 UPDATES.PDF](#)

XI. Monthly Convention & Visitors Bureau (CVB) Reports

Documents:

[APRIL 2021 MONTHLY CVB REPORTS .PDF](#)

XII. 2020-2021 Committee Work Plan For Reference

Documents:

[TDAC 2020-2021 WORK PLAN.PDF](#)

XIII. Future Agenda Items

XIV. Announcements

XV. Next Tourism Development Advisory Committee (TDAC) Scheduled Meeting - June 15, 2021

XVI. Adjournment

I certify that the above Notice of Meeting was posted in a place convenient to the public, in accordance with Chapter 551 of the Texas government Code, on or before May 14, 2021, 5:00 p.m.

Approved
to Format
Will Wright
Chair, TDAC

Approved
Spencer Priest
Chair, Park Board of Trustees

Approved as
Kelly de Schaun
Park Board CEO

Please Note Members of the City Council may be attending and participating in the discussion.

In accordance with the provisions of the Americans with Disabilities Act (ADA), persons in need of a special accommodation to participate in this proceeding shall, within three (3) days prior to any proceeding, contact the Park Board Administration

Office, 601 Tremont, Galveston Texas 77550 (409-797-5147)