



**NOTICE OF REGULAR MEETING**  
**Park Board of Trustees of the City of Galveston**  
**Tourism Development Advisory Committee**  
**Tuesday, September 13, 2022 at 9:00 a.m.**  
**Park Board Plaza Board Room - 1st Floor**  
**601 Tremont**  
**Galveston, Texas 77550**

- I. Call Meeting To Order
- II. Pledge Of Allegiance
- III. Roll Call And Declaration Of A Quorum
- IV. Conflict Of Interest Declarations
- V. Requests To Address The Committee  
*The public shall be allowed to provide comment to the committee regarding one or more agenda or non-agenda items. All requests to address the committee must be submitted in writing and can be presented to the committee reporter the day of the meeting or by completing the Public Comment Form available on the Park Board of Trustees website at the following link prior to the start of the meeting:*  
  
[HTTPS://WWW.GALVESTONPARKBOARD.ORG/FORMS.ASPX?FID=65.](https://www.galvestonparkboard.org/forms.aspx?fid=65)
- VI. Discuss And Consider Approval Of Meeting Minutes  
  
Documents:  
  
[JULY 26, 2022 SPECIAL CALLED MEETING MINUTES.PDF](#)  
[AUGUST 9, 2022 TDAC MEETING MINUTES.PDF](#)
- VII. Discuss And Consider Approval Of The Tourism Development Advisory Committee Workplan For FY 22-23 (Michael Woody, 20 Minutes)  
  
Documents:  
  
[TDAC OVERVIEW 22-23 COMMITTEE WORKPLAN.PDF](#)
- VIII. Galveston State Of Arts And Culture Report (Lisa Shaw, 10 Minutes)  
  
Documents:  
  
[TDAC OVERVIEW ARTS AND CULTURE UPDATE.PDF](#)
- IX. Update On FY '22-'23 Federal Per Diem Lodging Rate (Bryan Kunz, 10 Minutes)  
  
Documents:

[PER DIEM RATE UPDATE OVERVIEW FOR TDAC.PDF](#)

- X. Present 2021-2022 Media Results And 2022-2023 Paid Media Strategy (Melody Smith, 10 Minutes)

Documents:

[TDAC OVERVIEW PAID MEDIA STRATEGY.PDF](#)

- XI. Monthly Visit Galveston Executive Reports

Documents:

[JULY 2022 EXECUTIVE REPORTS.PDF](#)

- XII. 2021-2022 Committee Work Plan

Documents:

[TDAC FY21.22 WORK PLAN.PDF](#)

- XIII. Future Agenda Items

- XIV. Announcements

- XV. Next Tourism Development Advisory Committee (TDAC) Scheduled Meeting - October 11, 2022

- XVI. Adjournment

***I certify that the above Notice of Meeting was posted in a place convenient to the public, in accordance with Chapter 551 of the Texas government Code, on or before September 9, 2022 5:00 p.m.***

**Approved**

Will Wright, Chair, TDAC

**Approved**

Marty Fluke, Park Board of Trustees

**Approved as to Format**

Kelly de Schaun, Chief Executive Officer

**Please Note Members of the City Council may be attending and participating in the discussion.**

In accordance with the provisions of the Americans with Disabilities Act (ADA), persons in need of a special accommodation to participate in this proceeding shall, within three (3) days prior to any proceeding, contact the Park Board Administration

Office, 601 Tremont, Galveston Texas 77550 (409-797-5147)