



NOTICE OF REGULAR MEETING
Park Board of Trustees of the City of Galveston
Tourism Development Advisory Committee
Tuesday, October 12, 2021 at 9:00 a.m.
Galveston, Texas 77550

The Park Board of Trustees will conduct this meeting via video conference in order to maintain social distancing guidelines to help reduce the spread of the COVID-19 virus.

- I. Call Meeting To Order
- II. Roll Call And Declaration Of A Quorum
- III. Conflict Of Interest Declarations
- IV. Requests To Address The Committee
The public shall be allowed to provide comment to the Committee regarding one or more agenda or non-agenda items. All requests to address the Committee must be submitted by completing the Public Comment Form available on the Park Board of Trustees website at the following link prior to the start of the meeting:
[HTTPS://WWW.GALVESTONPARKBOARD.ORG/FORMS.ASPX?FID=65.](https://www.galvestonparkboard.org/forms.aspx?fid=65)
- V. Discuss And Consider Approval Of Meeting Minutes

Documents:

[SEPTEMBER 21, 2021 MEETING MINUTES.PDF](#)
- VI. Presentation Of The JLL Destination Sustainability Plan (Michael Woody, JLL, 20 Minutes)

Documents:

[DESTINATION SUSTAINABILITY PLAN.PDF](#)
- VII. Presentation Of Tourism Impact Dashboard (Melody Smith/Zartico, 10 Minutes)

Documents:

[OVERVIEW_TOURISM IMPACT DASHBOARD.PDF](#)
- VIII. Discuss Recommendations For New 4th Of July Festivities (Michael Woody, 15 Minutes)

Documents:

[RECOMMENDATIONS FOR 4TH OF JULY FESTIVITIES.PDF](#)
- IX. Island Soul Advertising Update (Scott Moon, 5 Minutes)

Documents:

[TDAC OVERVIEW ISLAND SOUL AD RATES .PDF](#)

X. 2020-2021 Committee Work Plan For Reference

Documents:

[TDAC 2020-2021 WORK PLAN.PDF](#)

XI. Future Agenda Items

XII. Announcements

XIII. Next Tourism Development Advisory Committee (TDAC) Scheduled Meeting - November 9, 2021

XIV. Adjournment

I certify that the above Notice of Meeting was posted in a place convenient to the public, in accordance with Chapter 551 of the Texas government Code, on or before October 8,2021, 5:00 p.m.

Approved

Will Wright, Chair, TDAC

Approved

Spencer Priest, Chair, Park Board of Trustees

Approved as to Format

Kelly de Schaun, Chief Executive Officer

Please Note Members of the City Council may be attending and participating in the discussion.

In accordance with the provisions of the Americans with Disabilities Act (ADA), persons in need of a special accommodation to participate in this proceeding shall, within three (3) days prior to any proceeding, contact the Park Board Administration

Office, 601 Tremont, Galveston Texas 77550 (409-797-5147)