



NOTICE OF REGULAR MEETING
Park Board of Trustees of the City of Galveston
Tourism Development Advisory Committee
Tuesday, November 9, 2021 at 9:00 a.m.
Galveston, Texas 77550

The Park Board of Trustees will conduct this meeting via video conference in order to maintain social distancing guidelines to help reduce the spread of the COVID-19 virus.

- I. Call Meeting To Order
- II. Roll Call And Declaration Of A Quorum
- III. Conflict Of Interest Declarations
- IV. Requests To Address The Committee
The public shall be allowed to provide comment to the Committee regarding one or more agenda or non-agenda items. All requests to address the Committee must be submitted by completing the Public Comment Form available on the Park Board of Trustees website at the following link prior to the start of the meeting:
[HTTPS://WWW.GALVESTONPARKBOARD.ORG/FORMS.ASPX?FID=65.](https://www.galvestonparkboard.org/forms.aspx?fid=65)
- V. Discuss And Consider Approval Of Meeting Minutes

Documents:

[OCTOBER 12, 2021 MEETING MINUTES.PDF](#)
- VI. Presentation Of Tourism Impact Dashboard (Melody Smith/Zartico, 15 Minutes)

Documents:

[ZARTICO DASHBOARD OVERVIEW.PDF](#)
- VII. Discuss And Consider Tourism Development Advisory Committees Recommendation To The Park Board Of Trustees For 4th Of July Alternative Activity (Michael Woody, 15 Minutes)

Documents:

[TDAC AGENDA OVERVIEW JULY 4TH ALT_.PDF](#)
- VIII. Discuss JLL Destination Sustainability Pan (Kelly De Schaun, 15 Minutes)

Documents:

[TDAC AGENDA OVERVIEW JLL STUDY DISCUSSION.PDF](#)

- IX. Discuss Tourism Development Advisory Committee 2021-2022 Workplan (Michael Woody, 20 Minutes)

Documents:

[OVERVIEW_TDAC 2021 2022 WORK PLAN.PDF](#)

- X. Future Agenda Items
- XI. Announcements
- XII. Next Tourism Development Advisory Committee (TDAC) Scheduled Meeting - January 11, 2022
- XIII. Adjournment

I certify that the above Notice of Meeting was posted in a place convenient to the public, in accordance with Chapter 551 of the Texas government Code, on or before November 5, 2021 5:00 p.m.

Approved

Will Wright, Chair, TDAC

Approved

Spencer Priest, Chair, Park Board of Trustees

Approved as to Format

Kelly de Schaun, Chief Executive Officer

Please Note Members of the City Council may be attending and participating in the discussion.

In accordance with the provisions of the Americans with Disabilities Act (ADA), persons in need of a special accommodation to participate in this proceeding shall, within three (3) days prior to any proceeding, contact the Park Board Administration

Office, 601 Tremont, Galveston Texas 77550 (409-797-5147)