



NOTICE OF SPECIAL MEETING
Park Board of Trustees of the City of Galveston
Tourism Development Advisory Committee
Tuesday, July 26, 2022 at 9:00 a.m.
Park Board Plaza Board Room - 1st Floor
601 Tremont
Galveston, Texas 77550

- I. Call Meeting To Order
- II. Pledge Of Allegiance
- III. Roll Call And Declaration Of A Quorum
- IV. Review And Discuss 2022-2023 Tourism Development Budget (Bryson Frazier)

Documents:

[TD - FY2023 - DRAFT BUDGET - 7.20.2022.PDF](#)
[TD GREENSHEET - 7.20.2022.PDF](#)

- V. Next Tourism Development Advisory Committee (TDAC) Scheduled Meeting - August 9, 2022
- VI. Adjournment

I certify that the above Notice of Meeting was posted in a place convenient to the public, in accordance with Chapter 551 of the Texas government Code, on or before July 22,2022 5:00 p.m.

Approved

Will Wright, Chair, TDAC

Approved

Marty Fluke, Chair, Park Board of Trustees

Approved as to Format

Kelly de Schaun, Chief Executive Officer

Please Note Members of the City Council may be attending and participating in the discussion.

In accordance with the provisions of the Americans with Disabilities Act (ADA), persons in need of a special accommodation to participate in this proceeding shall, within three (3) days prior to any proceeding, contact the Park Board Administration

Office, 601 Tremont, Galveston Texas 77550 (409-797-5147)

**Tourism Development
PROPOSED BUDGET FISCAL YEAR 2023**

OPERATIONS

OPERATING REVENUES		8,625,250
TOTAL OPERATING REVENUE		8,625,250
PERSONNEL EXPENSE	(2,640,217)	
MATERIAL / SUPPLIES / SERVICES	(7,852,665)	
TOTAL OPERATING EXPENSE		(10,492,882)
NET OPERATING INCOME		(1,867,632)

OTHER REVENUE/EXPENSE

INTERFUND TRANSFERS IN		-
BUDGETED CASH USE		3,355,500
TOTAL OTHER REVENUE		3,355,500
INTERFUND TRANSFERS-OUT	(1,467,868)	
TOTAL OTHER EXPENSE		(1,467,868)
NET INCOME AFTER TRANSFERS		20,000

CAPITAL OUTLAY

LOAN PROCEEDS FOR CAPITAL EXP.		-
TOTAL OTHER REVENUE		-
CAPITAL EXPENDITURES	-	
LANDSCAPING	-	
EQUIPMENT	(20,000)	
TOTAL CAPITAL EXPENDITURES		(20,000)
NET INCOME AFTER CAPITAL		-

GRANTS

GRANT REVENUE		-
GRANT EXPENSE	-	
NET GRANTS		-

FEMA

FEMA - REIMBURSEMENT		-
FEMA- EXPENSE	-	
NET FEMA		-

NET INCOME AFTER FEMA & GRANTS		-
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BEGINNING CASH RESERVE		9,200,000
NET CASH IMPACT FY2023		(3,355,500)
ENDING CASH		5,844,500

Tourism Development - FY2023 DRAFT Budget

Revenue

Account Code	Account Title	FY2022 Budget	FY2023 Budget
4001	Hotel/Motel Tax Monthly	6,243,750	8,043,750
4007	Hotel Tax Contingency	-	-
4050	Loan/Line of Credit Proceeds	-	-
4305	Gross Sales - Gift Shop	-	-
4338	Special Event Revenue	-	-
4460	Advertising	581,500	581,500
4510	Corporate Sponsors	-	-
4585	Miscellaneous Income	-	-
4650	Grant Proceeds	-	-
4670	City of Galveston Reimbursemen	-	-
4675	Sales Tax Discounts	-	-
4680	Recovered Labor	-	-
4685	Unrealized Gain/Loss	-	-
4699	Nonrecurring Revenue Source	1,753,670	3,355,500
4700	Transfer - Beach Cleaning	-	-
4740	Transfer - Debt Service	-	-
4750	Transfer - General Fund	-	-
Total 61 - TD Revenue		8,578,920	11,980,750

Tourism Development - FY2023 DRAFT Budget

Dept 62 - Advertising & Publicity - Expense

Account Code	Account Title	FY2022 Budget	FY2023 Budget
5000	Salaries	-	-
5042	Incentive Salary	-	-
5048	Contract Labor	-	-
5050	Payroll Taxes	-	-
5060	Employee Insurance	-	-
5061	Employee Insurance Contingency	-	-
5065	Workers Compensation	-	-
5070	TEC - Unemployment	-	-
5075	Uniforms	750	3,000
5078	Drug Testing/Background CK	-	-
Total Personnel Expense:		750	3,000

5110	Auto/Mileage Reimbursement	6,700	5,500
5115	Advertising & Promotional	-	66,000
5117	Bank Charges	-	-
5125	Contract Services	-	-
5130	Copy Lease	-	-
5135	Data Process/Soft Maintenance	17,504	22,320
5140	Dues & Subscriptions	2,317	2,850
5155	Office Supplies	2,000	-
5162	Signage	-	-
5164	Meetings & Seminars	2,360	3,400
5165	Memberships	3,640	3,690
5170	Miscellaneous	2,400	3,000
5189	Telephone/Cells/Internet	7,500	9,360
5242	M & R - Equip.	1,750	-
5252	Equipment Purchase	9,500	-
5254	Small Tools & Equipment	2,000	18,500
5260	Gasoline	-	-
5300	Marketing Travel	11,900	-
5305	Media Placement	1,796,800	2,000,000
5310	Preplacement	5,000	5,000
5315	Media Production	10,000	20,000
5320	Public Relations	-	-
5335	Photography	10,000	34,400
5340	Promotion Materials	42,250	49,000
5345	Advertising Stewart Beach	60,000	100,000
5348	Advertising-R.A. Apffel	60,000	100,000
5370	Courier Service	1,000	1,000
5385	Collateral	147,500	55,000
5390	Site Tours/Convention Solicita	20,000	30,000
5635	Training	11,000	30,000
Total Mat's., Supp., Srvs, & Capital Expense:		2,233,121	2,559,020

Total 62 - Advertising & Public Relations 2,233,871 2,562,020

Tourism Development - FY2023 DRAFT Budget

Dept 63 - Destination Services - Expense

Account Code	Account Title	FY2022 Budget	FY2023 Budget
5000	Salaries	-	-
5042	Incentive Salary	-	-
5048	Contract Labor	28,080	-
5050	Payroll Taxes	-	-
5060	Employee Insurance	-	-
5061	Employee Insurance Contingency	-	-
5065	Workers Compensation	-	-
5075	Uniforms	1,200	1,200
5078	Drug Testing/Background CK	-	-
5080	Salary Contingency	-	-
Total Personnel Expense:		29,280	1,200

5100	Alarm Systems	-	-
5110	Auto/Mileage Reimbursement	1,130	2,650
5115	Advertising & Promotional	-	-
5135	Data Process/Soft Maintenance	27,546	31,739
5155	Office Supplies	4,600	5,000
5162	Signage	-	1,000
5164	Meetings & Seminars	1,000	1,000
5165	Memberships	2,395	2,880
5167	CTA Expenses	13,750	30,250
5170	Miscellaneous	1,400	5,328
5175	Office Rent	4,320	22,400
5189	Telephone/Cells/Internet	5,940	5,220
5234	Insurance - Claims	-	-
5242	M & R - Equip.	11,370	8,000
5252	Equipment Purchase	19,678	20,000
5254	Small Tools & Equipment	-	5,500
5300	Marketing Travel	27,405	53,460
5302	Promotional Travel	-	-
5304	Sales Events	-	-
5310	Preplacement	-	-
5325	Local Marketing	-	2,500
5340	Promotion Materials	10,000	36,800
5355	Sponsorship/Mktg Coop	-	-
5370	Courier Service	3,000	2,300
5385	Collateral	2,000	5,000
5390	Site Tours/Convention Solicita	4,000	4,000
5635	Training	750	1,000
7000	Special Projects	-	-
Total Mat's., Supp., Srvc's, & Capital Expense:		140,284	246,027

Total 63 - Destination Services 169,564 247,227

Tourism Development - FY2023 DRAFT Budget

Dept 64 - Public Relations - Expense

Account Code	Account Title	FY2022 Budget	FY2023 Budget
5042	Incentive Salary	-	-
5048	Contract Labor	-	-
5050	Payroll Taxes	-	-
5060	Employee Insurance	-	-
5061	Employee Insurance Contingency	-	-
5065	Workers Compensation	-	-
5070	TEC - Unemployment	-	-
5075	Uniforms	500	1,000
5078	Drug Testing/Background CK	-	-
5080	Salary Contingency	-	-
Total Personnel Expense:		500	1,000

5110	Auto/Mileage Reimbursement	5,050	6,100
5125	Contract Services	61,600	64,680
5130	Copy Lease	-	-
5135	Data Process/Soft Maintenance	3,000	5,680
5140	Dues & Subscriptions	2,050	2,904
5155	Office Supplies	1,000	1,500
5164	Meetings & Seminars	4,850	5,850
5165	Memberships	2,600	4,355
5170	Miscellaneous	1,000	-
5189	Telephone/Cells/Internet	4,200	6,000
5190	Utilities/Elec/Gas/Water	-	-
5204	Professional Fees	-	-
5242	M & R - Equip.	1,000	1,500
5252	Equipment Purchase	3,000	-
5254	Small Tools & Equipment	1,000	5,700
5300	Marketing Travel	5,545	5,800
5320	Public Relations	78,500	152,490
5340	Promotion Materials	5,000	7,500
5370	Courier Service	250	1,250
5385	Collateral	-	-
5390	Site Tours/Convention Solicita	7,500	8,000
5635	Training	3,500	4,800
Total Mat's., Supp., Srvc's, & Capital Expense:		190,645	284,109

Total 64 - Public Relations 191,145 285,109

Tourism Development - FY2023 DRAFT Budget

Dept 65 - Special Projects Expense

Account Code	Account Title	FY2022 Budget	FY2023 Budget
5165	Memberships	-	-
7000	Special Projects	135,000	40,000
Total 65 - Special Projects		135,000	40,000

Tourism Development - FY2023 DRAFT Budget

Dept 66 - National Sales - Expense

Account Code	Account Title	FY2022 Budget	FY2023 Budget
5000	Salaries	-	-
5042	Incentive Salary	-	-
5048	Contract Labor	-	-
5050	Payroll Taxes	-	-
5060	Employee Insurance	-	-
5061	Employee Insurance Contingency	-	-
5065	Workers Compensation	-	-
5070	TEC - Unemployment	-	-
5075	Uniforms	250	250
5078	Drug Testing/Background CK	-	-
Total Personnel Expense:		250	250

5110	Auto/Mileage Reimbursement	2,060	2,100
5115	Advertising & Promotional	-	-
5135	Data Process/Soft Maintenance	695	695
5140	Dues & Subscriptions	200	100
5150	Floral /Client Amenities	-	-
5155	Office Supplies	500	500
5164	Meetings & Seminars	800	700
5165	Memberships	830	1,129
5170	Miscellaneous	980	450
5189	Telephone/Cells/Internet	2,230	2,160
5242	M & R - Equip.	400	400
5252	Equipment Purchase	-	-
5254	Small Tools & Equipment	400	400
5260	Gasoline	-	-
5300	Marketing Travel	27,815	34,695
5302	Promotional Travel	-	-
5304	Sales Events	-	-
5310	Preplacement	-	-
5340	Promotion Materials	1,700	2,900
5350	City Wide Conventions	-	-
5355	Sponsorship/Mktg Coop	500	-
5365	Letter Response:Postage	-	-
5370	Courier Service	500	600
5385	Collateral	200	200
5390	Site Tours/Convention Solicita	10,000	10,000
5635	Training	750	750
7000	Special Projects	-	-
Total Mat's., Supp., Srvc's, & Capital Expense:		50,560	57,779
Total 66 - National Sales		50,810	58,029

Tourism Development - FY2023 DRAFT Budget

Dept 67 - Sports Tourism - Expense

Account Code	Account Title	FY2022 Budget	FY2023 Budget
5000	Salaries	-	-
5042	Incentive Salary	-	-
5048	Contract Labor	-	-
5050	Payroll Taxes	-	-
5060	Employee Insurance	-	-
5061	Employee Insuance Contingency	-	-
5065	Workers Compensation	-	-
5070	TEC - Unemployment	-	-
5075	Uniforms	250	500
5078	Drug Testing/Background CK	-	-
5080	Salary Contingency	-	-
Total Personnel Expense:		250	500

5110	Auto/Mileage Reimbursement	235	785
5135	Data Process/Soft Maintenance	3,100	1,550
5140	Dues & Subscriptions	-	-
5150	Floral /Client Amenities	-	-
5155	Office Supplies	500	750
5164	Meetings & Seminars	175	700
5165	Memberships	1,195	2,260
5170	Miscellaneous	1,375	2,200
5189	Telephone/Cells/Internet	900	1,800
5242	M & R - Equip.	500	500
5252	Equipment Purchase	-	-
5254	Small Tools & Equipment	-	1,000
5260	Gasoline	-	-
5300	Marketing Travel	24,840	64,875
5302	Promotional Travel	-	-
5304	Sales Events	-	-
5310	Preplacement	-	-
5340	Promotion Materials	1,500	6,000
5355	Sponsorship/Mktg Coop	-	2,000
5365	Letter Response:Postage	-	-
5370	Courier Service	500	650
5385	Collateral	250	500
5390	Site Tours/Convention Solicita	5,875	10,000
5635	Training	800	-
7000	Special Projects	-	-
Total Mat's., Supp., Srvs, & Capital Expense:		41,745	95,570

Total 67 - Sports Tourism 41,995 96,070

Tourism Development - FY2023 DRAFT Budget

Dept 68 - SMERF - Expense

Account Code	Account Title	FY2022 Budget	FY2023 Budget
5000	Salaries	-	-
5042	Incentive Salary	-	-
5048	Contract Labor	-	-
5050	Payroll Taxes	-	-
5060	Employee Insurance	-	-
5061	Employee Insurance Contingency	-	-
5065	Workers Compensation	-	-
5070	TEC - Unemployment	-	-
5075	Uniforms	-	250
5078	Drug Testing/Background CK	-	-
5080	Salary Contingency	-	-
Total Personnel Expense:		-	250

5110	Auto/Mileage Reimbursement	510	420
5115	Advertising & Promotional	-	-
5125	Contract Services	-	-
5135	Data Process/Soft Maintenance	340	140
5140	Dues & Subscriptions	-	-
5150	Floral /Client Amenities	-	-
5155	Office Supplies	250	400
5164	Meetings & Seminars	605	1,505
5165	Memberships	1,080	2,050
5170	Miscellaneous	1,000	1,000
5189	Telephone/Cells/Internet	900	1,800
5242	M & R - Equip.	200	-
5252	Equipment Purchase	-	-
5260	Gasoline	-	-
5300	Marketing Travel	22,114	26,255
5302	Promotional Travel	-	-
5304	Sales Events	-	-
5310	Preplacement	-	-
5340	Promotion Materials	1,650	1,550
5350	City Wide Conventions	-	-
5355	Sponsorship/Mktg Coop	2,700	2,500
5365	Letter Response:Postage	-	-
5370	Courier Service	100	450
5385	Collateral	250	500
5390	Site Tours/Convention Solicita	14,400	13,000
5635	Training	3,800	500
7000	Special Projects	-	-
Total Mat's., Supp., Srvc's, & Capital Expense:		49,899	52,070

Total 68 - SMERF 49,899 52,320

Tourism Development - FY2023 DRAFT Budget

Dept 70 - Administration - Expense

Account Code	Account Title	FY2022 Budget	FY2023 Budget
5000	Salaries	1,520,568	1,821,600
5038	Overtime	1,000	1,000
5042	Incentive Salary	90,213	152,395
5048	Contract Labor	5,000	5,000
5050	Payroll Taxes	116,323	139,360
5055	Pension Plan	74,048	79,600
5060	Employee Insurance	167,400	253,000
5061	Employee Insurance Contingency	18,414	25,300
5065	Workers Compensation	4,932	5,000
5070	TEC - Unemployment	500	4,000
5071	Leave Liability Accrual Expens	2,122	2,500
5075	Uniforms	500	1,000
5078	Drug Testing/Background CK	500	600
5079	Employment Recruiting/Relocate	-	-
5080	Salary Contingency	35,267	127,512
Total Personnel Expense:		2,036,787	2,617,867

5110	Auto/Mileage Reimbursement	2,750	2,750
5115	Advertising & Promotional	-	-
5117	Bank Charges	1,000	1,000
5118	Cash Over/Short	-	-
5125	Contract Services	41,025	41,100
5130	Copy Lease	14,765	20,400
5135	Data Process/Soft Maintenance	58,438	64,875
5140	Dues & Subscriptions	32,288	35,200
5150	Floral /Client Amenities	1,000	1,000
5155	Office Supplies	1,980	2,000
5156	Interest Expense	-	-
5164	Meetings & Seminars	14,900	17,400
5165	Memberships	102,595	110,175
5170	Miscellaneous	4,700	4,700
5175	Office Rent	72,516	78,600
5180	Relocation Expense	-	-
5182	Reimbursement-City of Galvesto	-	-
5185	Supplies	-	-
5189	Telephone/Cells/Internet	28,780	42,620
5190	Utilities/Elec/Gas/Water	-	-
5192	Emergency Cleanup	-	-
5195	FEMA Storm Repairs	-	-
5200	Audit Fees	20,000	20,000
5202	Legal Fees	10,000	10,000
5204	Professional Fees	61,500	67,500
5230	Insurance - Auto/Property	1,472	1,200
5232	Insurance - Liability	12,100	12,700
5234	Insurance - Claims	-	-
5240	M&R- Bldgs.	-	-
5242	M & R - Equip.	9,000	9,000

Tourism Development - FY2023 DRAFT Budget

Dept 70 - Administration - Expense

Account Code	Account Title	FY2022 Budget	FY2023 Budget
5245	Leasehold Improvements	-	-
5250	Capital Improvements	-	-
5252	Equipment Purchase	7,000	-
5253	Leased Equipment	-	-
5254	Small Tools & Equipment	-	7,000
5260	Gasoline	1,000	2,000
5300	Marketing Travel	39,025	38,310
5302	Promotional Travel	15,000	15,750
5304	Sales Events	-	-
5310	Preplacement	-	-
5340	Promotion Materials	6,000	7,200
5350	City Wide Conventions	-	-
5352	Business Development	263,000	266,000
5355	Sponsorship/Mktg Coop	1,500	1,500
5365	Letter Response:Postage	-	-
5370	Courier Service	600	2,200
5385	Collateral	1,000	146,000
5390	Site Tours/Convention Solicita	8,000	12,000
5635	Training	27,000	43,600
5700	Beach Party Security	-	-
7000	Special Projects	460,500	287,000
7001	New Special Projects	-	-
7002	Unforseen Special Projects	1,200,000	2,988,000
7003	Contingency-Adv City Funded	-	-
7004	Contingency-Downtown Oversight	-	-

Total Mat's., Supp., Srvc's, & Capital Expense: 2,520,434 4,358,780

8000	Transfer - General Fund	682,525	860,368
8009	Transfer - R.A. Apffel East Beach	-	272,500
8010	Transfer - Seawolf Park	308,758	335,000

Total Transfers: 991,283 1,467,868

Total 70 - Administration 5,548,504 8,444,515

Tourism Development - FY2023 DRAFT Budget

Dept 80 - Austin Sales - Expense

Account Code	Account Title	FY2022 Budget	FY2023 Budget
5000	Salaries	-	-
5042	Incentive Salary	-	-
5050	Payroll Taxes	-	-
5060	Employee Insurance	-	-
5061	Employee Insurance Contingency	-	-
5065	Workers Compensation	-	-
5070	TEC - Unemployment	-	-
5075	Uniforms	100	250
5078	Drug Testing/Background CK	-	-
5080	Salary Contingency	-	-
Total Personnel Expense:		100	250

5110	Auto/Mileage Reimbursement	3,500	4,375
5135	Data Process/Soft Maintenance	500	500
5140	Dues & Subscriptions	100	200
5150	Floral /Client Amenities	-	-
5155	Office Supplies	350	350
5164	Meetings & Seminars	800	950
5165	Memberships	950	950
5170	Miscellaneous	800	800
5189	Telephone/Cells/Internet	2,000	2,000
5242	M & R - Equip.	500	-
5252	Equipment Purchase	-	-
5254	Small Tools & Equipment	2,500	500
5300	Marketing Travel	26,142	47,385
5301	Marketing Travel Reimbursement	-	(21,500)
5302	Promotional Travel	-	-
5304	Sales Events	-	-
5310	Preplacement	-	-
5340	Promotion Materials	4,750	11,250
5350	City Wide Conventions	-	-
5355	Sponsorship/Mktg Coop	26,000	24,500
5365	Letter Response:Postage	-	-
5370	Courier Service	1,500	3,000
5385	Collateral	500	250
5390	Site Tours/Convention Solicita	13,000	13,000
5635	Training	500	500
7000	Special Projects	-	-
Total Mat's., Supp., Srvc's, & Capital Expense:		84,392	89,010

Total 80 - Austin Sales 84,492 89,260

TD Grand Total Expense: 8,578,920 11,980,750

TD Grand Total Revenue Over/(Under) Expense: - -

Tourism Development - FY2023 DRAFT Budget

Breakdown of Budgeted Cash Use

Expense Description	Amount
Special Projects TBD	325,000
Incubator	75,000
25th Street Lighting Program	200,000
Broadway Banner Program	75,000
Berma Shave Program (Vintage Sign-Harborside)	50,000
Destination Experience Assets	233,000
Holiday Projects	100,000
Juneteenth Book & Curriculum	150,000
Leasehold Improvements	60,000
Multicultural Experience Development	75,000
NEA Grant Support	50,000
Perception Study	50,000
Shoulder Season Advertising Campaign	500,000
Trolley Audio Tour Development	75,000
Visitor Center Interactive Experiences	40,000
Washed Ashore	200,000
Wayfinding Program	400,000
Mobile Kiosk	10,000
Mobile VIC	10,000
Event Advertising - DP/RA/SB/SW	66,000
Promotional Materials - DP/RA/SB/SW	4,000
Total Tourism Development Expense:	2,748,000
R.A. Apffel East Beach Transfer:	
Mower	7,500
Side-by-Side Vehicle	15,000
Mobile Storage Trailer	15,000
Sprinkler System Retrofit	40,000
Pavilion concrete/structural work	40,000
Pavilion roof anchor refurbishing	50,000
West ticket booth renovation / utility extension	100,000
ADA Beach Access Grant Match	5,000
Total R.A. Apffel Expense:	272,500
Seawolf Park Transfer:	
Erosion Fill (Channel Side Rip Rap)	180,000
Playground Repairs	15,000
Landscaping (Remodel, Floral, Plants, Beds, etc)	53,500
2 Golf Carts	18,000
RV Loan Payment	46,000
Ticket Booth interior re-model	20,000
Hand Tools & power Equip (Drills, etc)	2,500
Total Seawolf Expense:	335,000
Total Expense:	3,355,500 *

* All the expenses listed above are one-time non-recurring expenses

**Park Board of Trustees
Tourism Development Fund
PROPOSED Budget Year 2022-2023**

Acct #	Account Description	Expense Explanation	DEPARTMENT										Total				
			Advertising/PR	Destination Svcs	Public Relations	Special Projects	National Sales	Sports Tourism	SMERF	Chamber VIC	Admin	Austin Sales					
			62	63	64	65	66	67	68	69	70	80					
5000	Salaries	Salaries	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 1,821,600	\$ -	\$ 1,821,600	
5038	Overtime	Overtime	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 1,000	\$ -	\$ 1,000	
5042	Incentive Salary	Commissions-Sales/Dir	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 152,395	\$ -	\$ 152,395	
5048	Contract Labor	Miscellaneous	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 15,000	\$ 5,000	\$ -	\$ -	\$ 20,000	
5050	Payroll Taxes	Payroll Taxes	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 139,360	\$ -	\$ 139,360	
5055	Pension Plan	Pension Plan 5%	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 79,600	\$ -	\$ 79,600	
5060	Insurance	Employee Insurance	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 253,000	\$ -	\$ 253,000	
5061	Insurance	Contingency	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 25,300	\$ -	\$ 25,300	
5065	Worker's Comp	Worker's Compensation	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 5,000	\$ -	\$ 5,000	
5070	TEC Unemp	TEC Unemployment	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 4,000	\$ -	\$ 4,000	
5071	Sick/Vacation	Sick/Vacation Leave	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 2,500	\$ -	\$ 2,500	
5075	Uniforms	Special Events, Media Blitz, Trade Shows	\$ 3,000	\$ 1,200	\$ 1,000	\$ -	\$ 250	\$ 500	\$ 250	\$ 500	\$ 1,000	\$ 250	\$ -	\$ -	\$ -	\$ 7,950	
5078	Drug Test/Backgrd Cks	Drug Tests 5 @ \$25	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 200	\$ 300	\$ -	\$ -	\$ -	\$ 500	
		Background Cks 5 @ \$44	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 200	\$ 300	\$ -	\$ -	\$ 500	
			\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 400	\$ 600	\$ -	\$ -	\$ 1,000	
5080	Salary Contingency	7% Merit (Full & Part Time)	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 127,512	\$ -	\$ 127,512	
5110	Mileage	Site Visits/Convention Solicitation	\$ 1,500	\$ 1,130	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 1,000	\$ 2,500	\$ -	\$ 6,130	
		Marketing Travel	\$ 1,000	\$ 1,520	\$ -	\$ -	\$ 300	\$ 585	\$ 320	\$ -	\$ -	\$ 750	\$ 1,375	\$ -	\$ -	\$ 5,850	
		Meetings (MPI, HSAE, OGA)	\$ -	\$ -	\$ -	\$ -	\$ 1,000	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 1,000
		Misc (Special Events, etc.)	\$ 3,000	\$ -	\$ 100	\$ -	\$ -	\$ 200	\$ 100	\$ -	\$ -	\$ 1,000	\$ -	\$ -	\$ -	\$ -	\$ 4,400
		PR Media Missions & Travel	\$ -	\$ -	\$ 6,000	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 6,000
		Sales Calls / Sales Blitz	\$ -	\$ -	\$ -	\$ -	\$ 800	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 500	\$ -	\$ -	\$ 1,300
			\$ 5,500	\$ 2,650	\$ 6,100	\$ -	\$ 2,100	\$ 785	\$ 420	\$ -	\$ -	\$ 2,750	\$ 4,375	\$ -	\$ -	\$ 24,680	

**Park Board of Trustees
Tourism Development Fund
PROPOSED Budget Year 2022-2023**

Acct #	Account Description	Expense Explanation	DEPARTMENT										Total		
			Advertising/PR	Destination Svcs	Public Relations	Special Projects	National Sales	Sports Tourism	SMERF	Chamber VIC	Admin	Austin Sales			
			62	63	64	65	66	67	68	69	70	80			
5164	Meeting & Seminars	American Marketing Assn (AMA)	\$ 750	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 750
		CVB Hotel/Partner GM Meetings	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 7,000	\$ -	\$ 7,000
		Galveston Chamber of Commerce Events	\$ 1,500	\$ -	\$ 600	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 500	\$ -	\$ 2,600
		Galveston Park Board Annual Meeting	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 6,500	\$ -	\$ 6,500
		Galv Hotel & Lodging Assn (GHLA)	\$ 400	\$ -	\$ 450	\$ -	\$ -	\$ 200	\$ -	\$ -	\$ -	\$ -	\$ 1,000	\$ -	\$ 2,050
		Houston Society of Association Executives	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 100	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 100
		Houston Tourism Summit	\$ 750	\$ -	\$ 450	\$ -	\$ -	\$ 150	\$ 80	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 1,430
		IAEE Meetings	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 200	\$ 200
		Miscellaneous	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 150	\$ 100	\$ -	\$ -	\$ 1,000	\$ -	\$ -	\$ 1,250
		MPI Meetings	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 250	\$ 250
		MPI-DFW	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
		MPI-HAC	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 500	\$ -	\$ -	\$ -	\$ 200	\$ -	\$ -	\$ 700
		PCMA	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 100	\$ -	\$ -	\$ -	\$ 1,000	\$ -	\$ -	\$ 1,100
		PR Day	\$ -	\$ -	\$ 750	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 750
		PRSA Monthly Meetings	\$ -	\$ -	\$ 800	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 800
		PRSA Webinars	\$ -	\$ -	\$ 400	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 400
		Rotary Club	\$ -	\$ -	\$ 2,400	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 200	\$ -	\$ -	\$ 2,600
		TSAE Meetings	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 500	\$ 500
		TX City /LaMarque Chamber	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 1,325	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 1,325
		Webinars and Seminars	\$ -	\$ 1,000	\$ -	\$ -	\$ -	\$ 200	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 1,200
			\$ 3,400	\$ 1,000	\$ 5,850	\$ -	\$ 700	\$ 700	\$ 1,505	\$ -	\$ -	\$ 17,400	\$ 950	\$ -	\$ 31,505
5165	Memberships	American Marketing Assn (AMA)	\$ 350	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 350
		African American Travel	\$ -	\$ 395	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 395
		C-Crewe Galveston Chamber	\$ 400	\$ -	\$ -	\$ -	\$ -	\$ 200	\$ 75	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 675
		CLear Lake Chamber of Commerce	\$ -	\$ -	\$ -	\$ -	\$ 289	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 289
		CMCA (Christian Meeting & Conv Assoc)	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 300	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 300
		DMAI Mint	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 20,000	\$ -	\$ -	\$ 20,000
		ESPA (\$365/ea)	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 365	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 365
		Galveston Chamber of Commerce	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 10,000	\$ -	\$ -	\$ 10,000
		Greater Houston CVB/Houston First	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 800	\$ -	\$ -	\$ 800
		Historic Downtown Strand Seaport Ptnrshp	\$ 250	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 250
		Houston First Corporation	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 15,000	\$ -	\$ -	\$ 15,000
		Houston Society of Association Executives	\$ -	\$ -	\$ -	\$ -	\$ 80	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 80
		IAEE (All)	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 2,500	\$ -	\$ -	\$ 2,500
		Leadership Galveston	\$ -	\$ 2,000	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 2,000
		Miscellaneous	\$ 750	\$ -	\$ -	\$ -	\$ -	\$ 500	\$ 1,200	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 2,450
		MPI-HAC	\$ -	\$ -	\$ -	\$ -	\$ 505	\$ -	\$ -	\$ -	\$ -	\$ 525	\$ -	\$ -	\$ 1,030
		MPI-THCC	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 475	\$ 475
		NATJA - N Amer Travel Journalists Assoc.	\$ -	\$ -	\$ 600	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 600
		Oil & Gas Admin International	\$ -	\$ -	\$ -	\$ -	\$ 255	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 255
		Outdoor Writers	\$ -	\$ -	\$ 375	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 375
		PCMA	\$ -	\$ 485	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 500	\$ -	\$ -	\$ 985

**Park Board of Trustees
Tourism Development Fund
PROPOSED Budget Year 2022-2023**

Acct #	Account Description	Expense Explanation	DEPARTMENT										Total			
			Advertising/PR 62	Destination Svcs 63	Public Relations 64	Special Projects 65	National Sales 66	Sports Tourism 67	SMERF 68	Chamber VIC 69	Admin 70	Austin Sales 80				
5165	Memberships	PRSA	\$ -	\$ -	\$ 1,450	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 1,450
	Continued	Rotary	\$ -	\$ -	\$ 1,180	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 1,180
		SATW	\$ -	\$ -	\$ 750	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 750
		Simpleview	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 5,200	\$ -	\$ -	\$ 5,200
		Sports ETA	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 1,195	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 1,195
		Staples	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 100	\$ -	\$ -	\$ 100
		TACVB (All)	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 1,700	\$ -	\$ -	\$ 1,700
		Tempest Media	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 750	\$ -	\$ -	\$ 750
		Texas Travel Alliance (TTIA)	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 15,000	\$ -	\$ -	\$ 15,000
		THLA Annual	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 36,000	\$ -	\$ -	\$ 36,000
		Travel & Tourism Research Asso.	\$ -	\$ 690	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 690
		Tri-County Regional Black CC	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 600	\$ -	\$ -	\$ 600
		TSAE	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 500	\$ 475	\$ -	\$ 975
		TX Music Educator's Assn.	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 475	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 475
		TX City LaMarque Chamber	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
		VRMA (Vacation Rental Management)	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 1,000	\$ -	\$ -	\$ 1,000
		Ydrink/Ystay	\$ -	\$ 1,250	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 1,250
			\$ 3,690	\$ 2,880	\$ 4,355	\$ -	\$ 1,129	\$ 2,260	\$ 2,050	\$ -	\$ -	\$ 110,175	\$ 950	\$ -	\$ -	\$ 127,489
5167	CTA Expenses	Contract Renewal Fee	\$ -	\$ 11,500	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 11,500
		CTA Certificates & Pins	\$ -	\$ 750	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 750
		Networking Events	\$ -	\$ 8,000	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 8,000
		New Certification Program Fees	\$ -	\$ 10,000	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 10,000
			\$ -	\$ 30,250	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 30,250
5170	Miscellaneous	Miscellaneous	\$ 3,000	\$ 5,328	\$ -	\$ -	\$ 450	\$ 2,200	\$ 1,000	\$ -	\$ -	\$ 4,700	\$ 800	\$ -	\$ -	\$ 17,478
5175	Office Lease/Rent	Chamber of Commerce	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 10,000	\$ -	\$ -	\$ -	\$ -	\$ 10,000
		Miscellaneous Storage for Assets	\$ -	\$ 20,000	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 20,000
		Island Soul Storage	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 2,400	\$ -	\$ -	\$ -	\$ 2,400
		Vici Storage rent	\$ -	\$ 2,400	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 2,400
		601 Tremont (\$18,128.94/qtr)	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 76,200	\$ -	\$ -	\$ -	\$ 76,200
			\$ -	\$ 22,400	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 10,000	\$ 78,600	\$ -	\$ -	\$ -	\$ 111,000

**Park Board of Trustees
Tourism Development Fund
PROPOSED Budget Year 2022-2023**

Acct #	Account Description	Expense Explanation	DEPARTMENT										Total
			Advertising/PR 62	Destination Svcs 63	Public Relations 64	Special Projects 65	National Sales 66	Sports Tourism 67	SMERF 68	Chamber VIC 69	Admin 70	Austin Sales 80	
5189 net	Telephone/Cells/Inter	Cell Reimburse (\$75/mth ea)	\$ 5,400	\$ 4,500	\$ 2,700	\$ -	\$ 900	\$ 1,800	\$ 900	\$ -	\$ 1,800	\$ 900	\$ 18,900
		Internet Svc Reimburse (\$75/mth ea)	\$ 900	\$ -	\$ 900	\$ -	\$ 900	\$ -	\$ 900	\$ -	\$ -	\$ 900	\$ 4,500
		AT&T Phone Services	\$ -	\$ -	\$ 900	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 4,000	\$ -	\$ 4,900
		Comcast Cable (\$110/mth)	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 12,000	\$ -	\$ 12,000
		Distinct Data	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 12,000	\$ -	\$ 12,000
		iPhone 14 Pro Max	\$ 1,500	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 1,500
		T-Mobile Hot Spots (\$30/ea per mth)	\$ 1,200	\$ 720	\$ -	\$ -	\$ 360	\$ -	\$ -	\$ -	\$ 360	\$ -	\$ 2,640
		T-Mobile Cell Service	\$ 360	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 360
		Ring Central (\$75/mth)	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 900	\$ -	\$ 900
		Galveston Computer Solutions (3CX)	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 10,560	\$ -	\$ 10,560
		Misc (repairs, equipment, etc.)	\$ -	\$ -	\$ 1,500	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 1,000	\$ 200	\$ 2,700
			\$ 9,360	\$ 5,220	\$ 6,000	\$ -	\$ 2,160	\$ 1,800	\$ 1,800	\$ -	\$ 42,620	\$ 2,000	\$ 70,960
5200	Audit Fees	Financial Audit (Annual)	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 20,000	\$ -	\$ 20,000
5202	Legal Fees	Legal Fees	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 10,000	\$ -	\$ 10,000
5204	Professional Fees	Maximus Annual (1/6 of \$7500)	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 1,500	\$ -	\$ 1,500
		State Advocate	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 33,000	\$ -	\$ 33,000
		National Advocate	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 33,000	\$ -	\$ 33,000
			\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 67,500	\$ -	\$ 67,500
5230	Insurance	Auto Property	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 1,200	\$ -	\$ 1,200
5232	Insurance	Liability	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 12,700	\$ -	\$ 12,700
5242	M & R Equipment	Miscellaneous/Contingency	\$ -	\$ 4,000	\$ 1,500	\$ -	\$ 400	\$ 500	\$ -	\$ 1,000	\$ 4,000	\$ -	\$ 11,400
		Vehicles (Golf Cart, SUV, Van,VICI)	\$ -	\$ 1,000	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 5,000	\$ -	\$ 6,000
		SUV	\$ -	\$ 1,000	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 1,000
		Van	\$ -	\$ 1,000	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 1,000
		VICI	\$ -	\$ 1,000	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 1,000
			\$ -	\$ 8,000	\$ 1,500	\$ -	\$ 400	\$ 500	\$ -	\$ 1,000	\$ 9,000	\$ -	\$ 20,400
5250	Capital Improvement	Miscellaneous	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
5252	Equipment	Capital Equipment Purchases	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
		Miscellaneous	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
		Mobile Kiosk	\$ -	\$ 10,000	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 10,000
		Mobile VIC	\$ -	\$ 10,000	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 10,000
			\$ -	\$ 20,000	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 20,000
5254	Small Tools & Equip	Miscellaneous	\$ 18,500	\$ 5,500	\$ 5,700	\$ -	\$ 400	\$ 1,000	\$ -	\$ 13,000	\$ 7,000	\$ 500	\$ 51,600

**Park Board of Trustees
Tourism Development Fund
PROPOSED Budget Year 2022-2023**

Acct #	Account Description	Expense Explanation	DEPARTMENT										Total			
			Advertising/PR 62	Destination Svcs 63	Public Relations 64	Special Projects 65	National Sales 66	Sports Tourism 67	SMERF 68	Chamber VIC 69	Admin 70	Austin Sales 80				
	Continued	Travel Writer FAM Spring	\$ -	\$ -	\$ 6,000	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 6,000
			\$ -	\$ -	\$ 152,490	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 152,490
5325	Local Marketing	Winter Texans Reception	\$ -	\$ 2,500	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 2,500
5335	Photography	Galveston Tourism Images	\$ 20,000	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 20,000
		Roam Galveston	\$ 14,400	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 14,400
			\$ 34,400	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 34,400
5340	Promotion Materials	Activation Events at Festivals	\$ 5,000	\$ 10,000	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 15,000
		Conventions, Conferences & Tradeshows	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
		DP Special Events Promo Materials	\$ 1,000	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 1,000
		Holiday Promotions	\$ 15,000	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 15,000
		Media FAMS	\$ 5,000	\$ -	\$ 7,500	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 12,500
		Marketing Travel	\$ -	\$ 6,800	\$ -	\$ -	\$ 2,900	\$ 1,000	\$ 500	\$ -	\$ 1,200	\$ 6,250	\$ -	\$ -	\$ -	\$ 18,650
		E-Commerce Merchandisw	\$ -	\$ 10,000	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 10,000
		Miscellaneous	\$ 20,000	\$ 10,000	\$ -	\$ -	\$ -	\$ -	\$ 800	\$ -	\$ 5,000	\$ -	\$ -	\$ -	\$ -	\$ 35,800
		RA Special Events Promo Materials	\$ 1,000	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 1,000
		Recruitment (HR)	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 1,000	\$ -	\$ -	\$ -	\$ -	\$ 1,000
		Sales Calls/ Sales Blitz/Conv Solicitation	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 5,000	\$ 250	\$ -	\$ -	\$ 5,000	\$ -	\$ -	\$ -	\$ 10,250
		SB Special Events Promo Materials	\$ 1,000	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 1,000
		SW Special Events Promo Materials	\$ 1,000	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 1,000
			\$ 49,000	\$ 36,800	\$ 7,500	\$ -	\$ 2,900	\$ 6,000	\$ 1,550	\$ -	\$ 7,200	\$ 11,250	\$ -	\$ -	\$ -	\$ 122,200
5345	Advertising	Stewart Beach	\$ 100,000	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 100,000
5348	Advertising	R. A. Appfel Park	\$ 100,000	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 100,000
5352	Development Funding	Incentive Funds to Attract Groups	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 183,000	\$ -	\$ -	\$ -	\$ 183,000	
		Cheer Competition	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 20,000	\$ -	\$ -	\$ -	\$ 20,000	
		CVENT Diamond Listing	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 30,000	\$ -	\$ -	\$ -	\$ 30,000	
		CVENT Feature Listing	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 10,000	\$ -	\$ -	\$ -	\$ 10,000	
		CVENT Video Retargeting	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 6,000	\$ -	\$ -	\$ -	\$ 6,000	
		Diva's	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	
		Helmsbriscoe	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 7,000	\$ -	\$ -	\$ -	\$ 7,000	
		Santa Hustle	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 10,000	\$ -	\$ -	\$ -	\$ 10,000	
			\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 266,000	\$ -	\$ -	\$ -	\$ 266,000	

**Park Board of Trustees
Tourism Development Fund
PROPOSED Budget Year 2022-2023**

Acct #	Account Description	Expense Explanation	DEPARTMENT										Total			
			Advertising/PR 62	Destination Svcs 63	Public Relations 64	Special Projects 65	National Sales 66	Sports Tourism 67	SMERF 68	Chamber VIC 69	Admin 70	Austin Sales 80				
5355	Sponsorships	GHLA Holiday Sponsor	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 1,500	\$ -	\$ 1,500
		IAEE Annual Sponsorship	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 2,000	\$ 2,000
		Marketing Travel	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
		Miscellaneous	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 2,000	\$ 2,500	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 4,500
		MPI	\$ -	\$ -	\$ -	\$ -	\$ 500	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 500
		MPI THCC	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 2,500	\$ 2,500
		SWSC Sponsorship	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 5,000	\$ 5,000
		TSAE Annual Sponsorship	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 15,000	\$ 15,000
			\$ -	\$ -	\$ -	\$ -	\$ 500	\$ 2,000	\$ 2,500	\$ -	\$ -	\$ -	\$ 1,500	\$ 24,500	\$ 31,000	
5365	Letter Response- Postage	Postage Purchases	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 40,000	\$ -	\$ -	\$ -	\$ -	\$ 40,000
5370	Courier Service	Marketing Travel	\$ -	\$ 2,300	\$ -	\$ -	\$ 600	\$ 150	\$ 250	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 3,300
		Convention Solicitation	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 1,200	\$ -	\$ -	\$ -	\$ 1,200
		Media Missions	\$ -	\$ -	\$ 500	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 500
		Miscellaneous	\$ 1,000	\$ -	\$ 500	\$ -	\$ -	\$ 250	\$ 100	\$ 2,000	\$ 1,000	\$ 1,500	\$ -	\$ -	\$ -	\$ 6,350
		Public Relations	\$ -	\$ -	\$ 250	\$ -	\$ -	\$ 250	\$ 100	\$ 2,000	\$ -	\$ 1,500	\$ -	\$ -	\$ -	\$ 4,100
			\$ 1,000	\$ 2,300	\$ 1,250	\$ -	\$ 600	\$ 650	\$ 450	\$ 4,000	\$ 2,200	\$ 3,000	\$ -	\$ -	\$ -	\$ 15,450
5385	Collateral	Annual Report	\$ 3,500	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 3,500
		Beach Park Brochure	\$ 5,000	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 5,000
		Bid Packets	\$ -	\$ -	\$ -	\$ -	\$ 100	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 100
		Birding Brochures	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
		Calendar Bookmarks	\$ 8,500	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 8,500
		Cultural Heritage Collateral	\$ 10,000	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 10,000
		Holiday Brochures	\$ 8,000	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 8,000
		Island Pass Brochures	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
		Mailings	\$ -	\$ -	\$ -	\$ -	\$ 100	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 100
		Maps	\$ 10,000	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 10,000
		Miscellaneous	\$ 10,000	\$ 5,000	\$ -	\$ -	\$ -	\$ 500	\$ 500	\$ -	\$ 1,000	\$ 250	\$ -	\$ -	\$ -	\$ 17,250
		Pocket Guides	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
		Tree Sculpture & Turtle Brochures	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
		Visitor Guide-Island Soul	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 145,000	\$ -	\$ -	\$ 145,000
			\$ 55,000	\$ 5,000	\$ -	\$ -	\$ 200	\$ 500	\$ 500	\$ -	\$ 146,000	\$ 250	\$ -	\$ -	\$ -	\$ 207,450
5390	Site Tours/ Conv Solicitation	EGI/Mini FAM	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 2,000	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 2,000
		Festivals/Events/Influencers	\$ 20,000	\$ 4,000	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 24,000
		Partner Relations	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 1,000	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 1,000
		Site Tours/FAMs	\$ 10,000	\$ -	\$ -	\$ -	\$ 10,000	\$ 10,000	\$ 8,500	\$ -	\$ 12,000	\$ 12,000	\$ -	\$ -	\$ -	\$ 62,500
		Miscellaneous	\$ -	\$ -	\$ 8,000	\$ -	\$ -	\$ -	\$ 1,500	\$ -	\$ -	\$ -	\$ 1,000	\$ -	\$ -	\$ 10,500
			\$ 30,000	\$ 4,000	\$ 8,000	\$ -	\$ 10,000	\$ 10,000	\$ 13,000	\$ -	\$ 12,000	\$ 13,000	\$ -	\$ -	\$ -	\$ 100,000

**Park Board of Trustees
Tourism Development Fund
PROPOSED Budget Year 2022-2023**

Acct #	Account Description	Expense Explanation	DEPARTMENT										Total			
			Advertising/PR	Destination Svcs	Public Relations	Special Projects	National Sales	Sports Tourism	SMERF	Chamber VIC	Admin	Austin Sales				
			62	63	64	65	66	67	68	69	70	80				
5635 Training	HR Supervisory Training	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 3,200	\$ -	\$ 3,200
	Adobe MAX	\$ 6,000	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 6,000
	Content Marketing	\$ 3,000	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 3,000
	ETourism Summit	\$ 7,000	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 7,000
	Miscellaneous	\$ 3,000	\$ -	\$ 3,300	\$ -	\$ 750	\$ -	\$ 500	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 7,550
	PDM Destinations International	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
	Professional Development	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 30,000	\$ -	\$ -	\$ 30,000
	Sales Training	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 500	\$ 500
	Social Media Marketing World	\$ 3,500	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 3,500
	Staff Training (Retreat, etc)	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 5,000	\$ -	\$ -	\$ 5,000
	Precipio	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 5,400	\$ -	\$ -	\$ 5,400
	TTA Tourism College	\$ 4,500	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 4,500
	Webinars/Online Training	\$ 3,000	\$ 1,000	\$ 1,500	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 5,500
		\$ 30,000	\$ 1,000	\$ 4,800	\$ -	\$ 750	\$ -	\$ 500	\$ -	\$ -	\$ -	\$ -	\$ 43,600	\$ 500	\$ -	\$ 81,150
7000 Special Projects	Economic Impact Research	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 15,000	\$ -	\$ -	\$ 15,000
	Festival and Events Workshop	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 25,000	\$ -	\$ -	\$ 25,000
	GINTC	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 20,000	\$ -	\$ -	\$ 20,000
	Miscellaneous	\$ -	\$ -	\$ -	\$ 30,000	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 30,000
	Movie Night & Music Night on the Strand	\$ -	\$ -	\$ -	\$ 10,000	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 10,000
	Special Projects TBD	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 150,000	\$ -	\$ -	\$ 150,000
	Surveys	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 7,000	\$ -	\$ -	\$ 7,000
	Tourism Summit	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 100,000	\$ -	\$ -	\$ 100,000
	Tourism Summit (Sponsors Contribution)	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ (70,000)	\$ -	\$ -	\$ (70,000)
	Into the Blue Fishing Show	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 40,000	\$ -	\$ -	\$ 40,000
		\$ -	\$ -	\$ -	\$ 40,000	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 287,000	\$ -	\$ -	\$ 327,000

**Park Board of Trustees
Tourism Development Fund
PROPOSED Budget Year 2022-2023**

DEPARTMENT										
Advertising/PR	Destination Svcs	Public Relations	Special Projects	National Sales	Sports Tourism	SMERF	Chamber VIC	Admin	Austin Sales	
62	63	64	65	66	67	68	69	70	80	

Acct #	Account Description	Expense Explanation											Total	
	Contingency - Special													
	7002 Projects													
	(Board Approval Only)													
	Destination Experience Assets		\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 30,000	\$ -	\$ 30,000
	July 4th Parade & Promotions		\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 100,000	\$ -	\$ 100,000
	Juneteenth		\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 100,000	\$ -	\$ 100,000
	Marketing Creative		\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 100,000	\$ -	\$ 100,000
	Tourism Dashboard		\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 50,000	\$ -	\$ 50,000
	Website Enhancements		\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 100,000	\$ -	\$ 100,000
	Special Projects TBD		\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 175,000	\$ -	\$ 175,000
	Incubator		\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 75,000	\$ -	\$ 75,000
	25th Street Lighting Program		\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 200,000	\$ -	\$ 200,000
	Broadway Banner Program		\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 75,000	\$ -	\$ 75,000
	Berma Shave Program (Vintage Sign-Harborside)		\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 50,000	\$ -	\$ 50,000
	Destination Experience Assets		\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 233,000	\$ -	\$ 233,000
	Holiday Projects		\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 100,000	\$ -	\$ 100,000
	Juneteenth Book & Curriculum		\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 150,000	\$ -	\$ 150,000
	Leasehold Improvements		\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 60,000	\$ -	\$ 60,000
	Multicultural Experience Development		\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 75,000	\$ -	\$ 75,000
	NEA Grant Support		\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 50,000	\$ -	\$ 50,000
	Perception Study		\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 50,000	\$ -	\$ 50,000
	Shoulder Season Advertising Campaign		\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 500,000	\$ -	\$ 500,000
	Trolley Audio Tour Development		\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 75,000	\$ -	\$ 75,000
	Visitor Center Interactive Experiences		\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 40,000	\$ -	\$ 40,000
	Washed Ashore		\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 200,000	\$ -	\$ 200,000
	Wayfinding Program		\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 400,000	\$ -	\$ 400,000
			\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 2,988,000	\$ -	\$ 2,988,000
8000 Transfers	General Fund Allocation		\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 860,368	\$ -	\$ 860,368
8009 Transfers	Seawolf Park Capital Investment		\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 272,500	\$ -	\$ 272,500
8010 Transfers	R.A. Apffel Capital Investment		\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 335,000	\$ -	\$ 335,000
			\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 1,467,868	\$ -	\$ 1,467,868