



GALVESTON
* ISLAND *
Park Board of Trustees

**Park Board of Trustees of the City of Galveston
Parks and Amenities Advisory Committee**

8/5/2021 - Minutes

I. Call Meeting To Order

The meeting was called to order at 9:00 a.m.

II. Pledge Of Allegiance

The pledge was recited by those present.

III. Roll Call And Declaration Of A Quorum

Roll was called and a quorum declared.

Committee Members Present: Steven Creitz, Jason Worthen, Mary Branum, Sam Malchar, Wanda Buttner, Joe Zdunek, Kristin Vale, Anna Deichman and Robert Callies (9:15 a.m.).

Committee Members Absent: Marlo Landreth.

IV. Conflict Of Interest Declarations

No conflicts were declared.

V. Requests To Address The Committee

There were no requests to address the committee.

VI. Discuss And Consider Approval Of Meeting Minutes

Motion: Kristin Vale motioned to approve the July 1, 2021 Parks and Amenities Committee meeting minutes.

Second: Mary Branum seconded.

Vote: Approved (8-0, Callies not present at time of vote).

VII. Employee Spotlight - DeAnn Dabney, Assistant Manager For Seawolf Park (Kimberly Danesi, 5 Minutes)

Kimberly Danesi introduced DeAnn Dabney and shared her history with the Park Board since her hire in 2018.

VIII. Update On Park Revenues And Key Performance Indicators (Corey Holcomb, 10 Minutes)

Corey Holcomb reviewed the year to date park revenues and performance indicators as of July 25, 2021. Some areas of note from the report include:

- Dellanera RV Park's occupancy rates are continuing to exceed previous years
- Urban Park revenue is well above budget due to the price and transaction increases
- Seawolf Park and Stewart Beach are on track to meet budget
- East Beach has continued to be impacted by the flooding but with the AIA Sandcastle event, the park is expected to be close to making budget

IX. Presentation Of The Draft Fiscal Year 21.22 Park Budgets (Bryson Frazier, 10 Minutes)

Bryson Frazier gave an overview of the proposed 21-22 Park Budgets.

X. Discuss And Consider For Endorsement Of Talking Trash Roundtable Series Recommendations To Board Of Trustees (Kristen Vale, 30 Minutes)

Kristin Vale reviewed the "Let's Talk Trash" task force recommendations. These recommendations include:

1. Standardize equipment, receptacles and collections across the parks and beachfront
2. Implement a business pledge program that rewards committed local businesses with marketing opportunities
3. Create programs to install stewardship among locals

Motion: Mary Branum motioned to approve endorsement of the task force recommendations.

Second: Wanda Buttner seconded.

Vote: Approved (9-0)

XI. Update On General Manager Of Parks Recruitment (Kimberly Danesi, 5 Minutes)

Kimberly Danesi shared that the Park Board has selected Vince Lorefice as the new General Manager of Parks. She gave an overview of his career and reported that he will start September 20, 2021.

XII. Update On Concessionaire Renewals (Kimberly Danesi, 10 Minutes)

Kimberly Danesi shared that staff has recommended to the Board of Trustees a change in the bylaws that will give the opportunity for current concessionaires to renew their existing agreements by eliminating the requirement that all areas be put out for bid after the second renewal of an agreement. If the changes in the bylaws are approved, staff will then meet with the concessionaires whose contracts are expiring to discuss the expected new requirements and initiatives and give them the first right of refusal before putting the areas out for bid.

XIII. Update On Public Private Partnership For Stewart Beach (Ann Hobing, 5 Minutes)

Ann Hobing provided an update on the Stewart Beach Public Private Partnership initiative and shared that the Board of Trustees has created a committee that will review and identify the top options for the City and Board to consider.

XIV. 2020-2021 Committee Work Plan

Kimberly Danesi reported that the Blue Flag Visitor Intercept Study was delayed pending approval but should be started in September.

XV. Future Agenda Items

XVI. Announcements

XVII. Adjournment

The meeting was adjourned at 10:11 a.m.