



GALVESTON
* ISLAND *
Park Board of Trustees

**Park Board of Trustees of the City of Galveston
Tourism Development Advisory Committee**

8/17/2021 - Minutes

I. Call Meeting To Order

The meeting was called to order at 9:00 AM

II. Pledge Of Allegiance

III. Roll Call And Declaration Of A Quorum

The Roll was called, a majority of the members were not present and a quorum was not declared.

IV. Conflict Of Interest Declarations

There were no conflicts of interest declared.

V. Requests To Address The Committee

There were no requests made to address the committee.

VI. Discuss And Consider Approval Of Meeting Minutes

Deferred to next meeting.

VII. Presentation Of Texas A&M University Galveston Upper Texas Coast Sea Turtle Hospital And Educational Outreach Center (Dr. Christopher Marshall, Texas A&M & Michael Woody, 10 Minutes)

Dr. Marshall with Texas A&M of Galveston presented the new directions for their Sea Turtle Hospital and Rescue efforts. This is a partnership with multiple organizations. they are meeting some challenges such as biological, physical, and data management. The long term plan is to seek funding to build a hospital and tourist area for education.

VIII. Review Of Tourism Development 2021-2022 Budget (Michael Woody & Bryson Frazier, 20 Minutes)

Michael Woody and Bryson Frazier updated the staff on the tourism development budget and included some of its top projects. The total proposed budget is \$8,180,419 which represents a year-over-year increase in operating expense of \$2,596,851.

IX. Presentation Of Recommendations By Trash Initiatives Taskforce (Kelly De Schaun, 15 Minutes)

Kelly De Schaun presented on the initiatives suggested by Beach Maintenance Advisory Committee to reduce debris on the beaches.

Theresa Elliott likes the initiatives that were presented and suggested a few businesses that we should

include to assist with the initiatives.

Denise Alexander like the beach recycle toy idea and believes it will benefit other families coming to the beach.

Dr. Marshall supports any program that supports the turtles and is glad that these initiatives

Woody. suggested those that at the finish

X. Presentation Of New VisitGalveston.com Website (Melody Smith, 10 Minutes)

XI. Monthly Convention & Visitors Bureau (CVB) Reports

Michael Woody updated the committee on the efforts made by the CVB staff for the month of July 2021.

XII. 2020-2021 Committee Work Plan For Reference

XIII. Future Agenda Items

Detailed Marketing Budget

XIV. Announcements

XV. Next Tourism Development Advisory Committee (TDAC) Scheduled Meeting - September 21, 2021

XVI. Adjournment