



## Park Board of Trustees of the City of Galveston

8/24/2021 - Minutes

### I. Call Meeting To Order

The meeting was called to order at 1:31 p.m.

### II. Pledge Of Allegiance

The pledge was recited by those present.

### III. Roll Call And Declaration Of A Quorum

Roll was called and a quorum declared.

Trustees Present: Spencer Priest, Will Wright, Dave Jacoby, David Collins, Marty Fluke, Jason Hardcastle, Maureen Patton and Jason Worthen.

Trustees Absent: Steven Creitz.

### IV. Conflict Of Interest Declarations

There were no conflicts declared.

### V. Requests To Address The Board

The following addressed the Board:

- Max Wilson with John's Beach service regarding Agenda Item VIII-E
- Angel Wall regarding trash and the fireworks
- Peggy Zahler, BMAC member, regarding agenda item X-B

In addition, the following submitted comment forms:

- Kristin Vale with the American Bird Conservancy regarding agenda items VIII-K and X-B
- Joanie Steinhaus with Turtle Island Restoration Network regarding agenda item VIII-K
- James Clark with Mosquito Cafe, PattyCakes Bakery and the Galveston Restaurant Association regarding the proposed workforce committee

A letter was also read from the Nia Cultural Center thanking the Board for sponsorship of the Juneteenth Legacy Project and Mural.<sup>32</sup>

VI. Employee Spotlight - Matthew Johnson (Susan Keeble, 5 Minutes)

Susan Keeble introduced Seawolf Park Maintenance employee Matthew Johnson. She shared that he started his career at the Park Board as a part-time gate attendant and was quickly promoted to full-time and then to the maintenance position. Mrs. Keeble reported that Matthew's manager stated he was thankful to have him on the team and is appreciative of his initiative to complete tasks and work to solve problems.

VII. Staff Recognition - Beach Patrol USLA Competition

Peter Davis gave an overview of beach patrol's participation on the US Lifesaving Association competition recently held in South Padre and shared that the team placed 11th out of 45 teams.

VIII. Administration

A. Federal Legislative Agenda Update (Greg Burns, 15 Minutes)

Greg Burns gave an update on several of the federal legislative items he has been addressing on behalf of the Park Board. These included Juneteenth's national holiday status, funding for the RESTORE grants, the American Rescue Plan grant program that was created in response to the pandemic, and the infrastructure package that is expected to be in place by the end of September.

B. Discuss And Consider Approval Of Resolution To Join The Coastal Windstorm Insurance Coalition (Spencer Priest, 5 Minutes)

Terrilyn Tarlton-Shannon and Henry Freudenburg with the Coastal Windstorm Insurance Coalition (CWIC) gave an overview to the Board on the coalition and shared how they are working to keep windstorm rates down while maintaining enough coverage for properties along the Texas gulf coast. They are asking for the Park Board to partner with them and make a contribution in the amount of \$15,000. They also shared that they have made similar requests to both the City and the Port.

Motion: Marty Fluke motioned to approve the resolution to join CWIC and contribute \$15,000.

Second: Will Wright seconded.

Vote: Approved (8-0).

C. Standing Committee Monthly Updates (Committee Chairs, 15 Minutes)

The committee chairs provided updates on the current activities in their committees. These included the continued discussion regarding fireworks and trash, the short term rental ordinance impacts to the Park Board and and the FY 2022 operating budget.

D. Discuss And Consider Approval Of Park Board Trustee Committee Appointments (Spencer Priest, 5 Minutes)

Spencer Priest recommended that the current committee chairs and vice-chairs continue serving in these capacities for the next term. The appointments recommended are as follows:

- Beach Maintenance Advisory Committee - Jason Worthen, Chair and Marty Fluke, Vice-Chair
- Finance and Operations Committee - Dave Jacoby, Chair, Marty Fluke, Vice-Chair, Trustees Jason Hardcastle, Maureen Patton and Will Wright
- Parks and Amenities Committee - Steven Creitz, Chair and Jason Worthen, Vice-Chair
- Tourism Development Advisory Committee - Will Wright, Chair and Maureen Patton, Vice-

Chair

Mr. Priest also made the recommendations for Park Board representation on the following committees:

- Galveston Island Convention Center Oversight Committee - Marty Fluke, Bryan Kunz and Michael Woody
- Galveston Economic Development Partnership - Maureen Patton
- Industrial Development Corporation - Spencer Priest
- Moody Garden's Board of Directors - Maureen Patton
- City of Galveston Trolley Ad Hoc Committee - Kelly de Schaun

Motion: Marty Fluke motioned to approve the committee appointment recommendations.

Second: Jason Hardcastle seconded.

Vote: Approved (8-0).

- E. First Reading Of Proposed Bylaw Amendment Concerning Article XVIII - Concessionaire Policy (Carla Cotropia, 5 Minutes)

Carla Cotropia presented the first reading of the proposed change eliminating the language that only allows for one renewal before the location is put out for a public bid.

This change will be brought back for the second reading and approval at the September Board meeting.

- F. Discuss And Consider Approval Of Concessionaire Renewal And Bid Award Process (Kimberly Danesi, 5 Minutes)

Kimberly Danesi reviewed the proposed concessionaire renewal and bid process. She shared that the recommended pricing models, standards and agreements would be brought to the September Finance and Operations Committee meeting for review and approval and moving forward this would be part of this committee's annual workplan if this process is approved. Mrs. Danesi reported that there are currently 29 concession agreements expiring in October 2021 and 3 current vacancies. As discussed previously, the existing partners that are eligible will be given first right of refusal. Any areas not re-contracted, along with the vacant areas, will be put out for bidding with the goal of awarding contracts by December 31, 2021. She also gave an overview of the plan for new products and service opportunities and the recommended staff selection committee.

Motion: Marty Fluke motioned to approval the concessionaire renewal and bid award process.

Second: Maureen Patton seconded.

Vote: Approved (7-0-1, Worthen abstained).

- G. Discuss And Consider Approval Of Second Reading Of Proposed Bylaw Amendment Concerning Article XI - Committees (Carla Cotropia, 5 Minutes)

Motion: Spencer Priest motioned to approve the proposed bylaw amendment eliminating the East End Lagoon Advisory Committee and the addition of three positions from EELAC to the Parks and Amenities Committee.

Second: David Collins seconded.

Vote: Approved (8-0).

H. Hospitality Workgroup Overview And Update (Susan Keeble, 10 Minutes)

Susan Keeble presented an overview and update on the hospitality workgroup that was developed out of a meeting with Dr. Jerry Gibson of Galveston ISD to bring together education, tourism and travel professionals to identify and implement solutions to address the shortage of potential workers for Galveston's tourism and travel industry. She reported that the group met three times to develop a work plan and identify champions for the plan. Kelly de Schaun shared that the workforce committee previously proposed came from this group and will be brought back in September after additional meetings with the school district and the Galveston Hotel and Lodging Association.

I. Discuss And Consider The Approval Of A Task Force To Implement The East End Lagoon RESTORE Project (Spencer Priest, 10 Minutes)

Spencer Priest shared that with the East End Lagoon workplan and initial funding being secured and the East End Lagoon Committee (EELAC) eliminated, staff is recommending the creation of a task force, comprised of several of the previous EELAC members to assist with the implementation of the RESTORE Grant. He proposed the following task force members: Steven Creitz, Julie Ann Brown, Diane Olsen, Alice Ann O'Donnell, Kristin Vale and Anna Deichman. East Beach Park Manager Nate Stevens, along with Julie Ann Brown, will facilitate this task force.

Motion: Spencer Priest motioned to approve the creation of the East End Lagoon Task Force.

Second: David Collins seconded.

Vote: Approved (8-0).

J. Review And Discuss 2021-2026 Capital Improvement Plan (Sheryl Rozier, 15 Minutes)

Sheryl Rozier reviewed the items with significant spends in the FY2022 budget. These included several beach projects including the Dellanera Harvey beach nourishment, the Babe's Beach mitigation project and several engineering and design projects. In addition to the beach projects, Mrs. Rozier gave an overview of several of the parks projects such as the Stewart Beach drainage project, pilot mobile amenity for testing, FEMA projects at Seawolf Park and RESTORE projects at East End Lagoon.

Marty Fluke would like to see 3 mobile amenity units in the plan for FY 2022 and recommended working with the City on getting one for the pocket parks as well.

K. Discuss And Review Fiscal Year 2022 Draft Budgets (Bryson Frazier, 45 Minutes)

Kelly de Schaun and Bryson Frazier reviewed the draft of the FY 2022 work plans and budgets for each department.

Mrs. de Schaun shared that instead of presenting all of the plans for each department as in years past, the new format being presented will provide the mission of each area as well as the top level goals for the fiscal year.

Mr. Frazier gave a summary overview of each department's revenue and expenses and provided a list of expected amendments before presenting the final budget for approval at the September Board meeting.

IX. Tourism Development

A. Discuss And Consider Approval Of Destination Sustainability Plan (JLL Representatives & Michael Woody, 15 Minutes)

Michael Woody shared that this project started in August of 2019 but was delayed due to the pandemic. He introduced Bethanie DeRose with Jones Lang LaSalle (JLL) who gave a presentation on the planning process and an overview of the following six key areas for recommendation: enhancing key natural resources, supporting the City's implementation of a mobility plan, focusing on strategic product and experiential development, developing a short-term rental policy, proactively seeking new full-service, resort style accommodations and supporting greater pedestrian connectivity between the port and the historic and commercial districts. Mr. Woody shared several of the initiatives that have been discussed with the City and are being considered. Some of these include a causeway banner program, digital billboards and the EDA grant program.

Motion: Dave Jacoby motioned to approve the sustainability plan.

Second: Maureen Patton seconded.

Vote: Approved (8-0).

## X. Operations

### A. Update Regarding Stewart Beach Public-Private Partnership (Marty Fluke, 10 Minutes)

Marty Fluke shared that the next meeting for the public-private partnership committee is scheduled for September 2nd and the current plan is to present their recommendation at the September 21st Finance and Operations Committee meeting. If approved at FOC, the committee would then present their recommendation to the Board on September 28th.

### B. Discuss And Consider Approval Of The "Let's Talk Trash" Task Force Proposed Initiatives For Improved Trash Management On The Beach (Kelly De Schaun, 10 Minutes)

Kelly de Schaun reported that a task force was formed out of the Beach Maintenance Advisory Committee to discuss ways to address the trash along the beaches. The committee met on four consecutive Fridays to brainstorm ideas and develop a program that includes outreach and partnerships. Mrs. de Schaun shared the priority recommendations which include the standardization of equipment, receptacles and collections across the parks and beachfront, implementation of a business pledge program that rewards local businesses with marketing opportunities and the creation of programs to instill stewardship among locals.

David Collins asked about efforts to engage visitors and Mrs. de Schaun reported that the Tourism Development department is working on the messaging for this.

Motion: Maureen Patton motioned to approve the proposed initiatives.

Second: David Collins seconded.

Vote: Approved (8-0).

## XI. Consent

Marty Fluke requested that consent agenda items F and G be pulled and voted on separately.

Motion: Maureen Patton motioned to approve consent agenda items A-E and H-K.

Second: David Collins seconded.

Vote: Approved (7-0, Wright not present at time of vote).

Marty Fluke recommended that one of these items being requested (Consent agenda items F and G) be pushed the FY 2022 budget. Kelly de Schaun shared that this equipment is necessary for hurricane season and staff needs to purchase these as soon as possible.

Motion: Marty Fluke motioned to approve consent agenda item F.

Second: Jason Hardcastle seconded.

Vote: Approved (7-0, Wright not present at time of vote).

Motion: Maureen Patton motioned to approve consent agenda item G.

Second: Jason Hardcastle seconded.

Vote: Approved (6-1, Fluke opposed).

- A. Discuss And Consider Approval Of Resolution And Agreement To Join The Interlocal Purchasing System (TIPS) Cooperative (Bryson Frazier)
- B. Discuss And Consider Approval Of Fiscal Year 2021 June Unaudited Financial Statements (Bryson Frazier)
- C. Discuss And Consider Approval Of Digital Road Sign Purchase From Houston Barricade And Supply (Nate Stevens)
- D. Discuss And Consider Approval For Palm Tree Removal And Installation Work At Seawolf Park (Corey Holcomb)
- E. Discuss And Consider Approval Of Agreement With Cintas For Beach Cleaning Uniform Services (Lauren Novack)
- F. Discuss And Consider Approval To Purchase A Case 580SN 4WD Loader/Backhoe For Coastal Zone Management (Larry Jackson)
- G. Discuss And Consider Approval To Purchase A Hyundai HL940A Wheel Loader For Coastal Zone Management (Larry Jackson)
- H. Discuss And Consider Purchase Of Lighted And Non-Lighted Electrical Bollards For Seawall Urban Park (Jason Ross)
- I. Discuss And Consider Approval Of Replacement Of Chain Link Fencing In Storage Area At Stewart Beach Pavilion (Kimberly Danesi)
- J. Discuss And Consider Approval Of Motorola Solutions Watchguard V3000 Continuous-Operation Body Camera (Peter Davis)
- K. Discuss And Consider Approval Of Tourism Development Expenditures(Michael Woody)

## XII. Executive Session

The meeting entered executive session at 5:36 p.m.

- A. Pursuant To Texas Government Code Section 551.071 - Consultation With Attorney On A Matter In Which The Duty Of The Attorney To The Governmental Body Under Texas Disciplinary Rules Of

Professional Conduct Of The State Of Texas Clearly Conflicts With This Chapter - Legal Matters  
Concerning Litigation - Sonya Poretto V The City Of Galveston Park Board Of Trustees Et Al

XIII. Action Item (S) Resulting From Executive Session

The open meeting resumed at 6:00 p.m.

A. Discuss And Consider Action For Any Executive Session Item Listed On The Meeting Agenda

There was no action taken.

XIV. Monthly Report

The July monthly report was included in the briefing papers for review.

XV. Future Agenda Items

- Fourth of July Activities/Fireworks
- FY 2022 Budget Approval

XVI. Announcements

Spencer Priest thanked everyone for their hard work on the AIA Sandcastle Competition at East Beach.

Kelly de Schaun shared that she will be taking over as the chair of the TTA Board of Directors.

Jason Worthen shared that he has spoken to many out of state guests recently who have all been very complimentary of the island.

XVII. Adjournment

The meeting was adjourned at 6:08 p.m.

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Schel Heydenburg  
Board Reporter

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Dave Jacoby  
Board Secretary